

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**WCVB Board Meeting**  
**Monday, Sept 8th, 2025**  
**2:30 - 4:30pm**  
**Location: Whitefish City Hall**

<b>Item</b>	<b>Individual</b>	<b>Action</b>	<b>Time</b>
<b>Welcome</b>	Mariah Joos		
<b>Introductions</b>			
<b>Approval of Minutes</b>		Approve	<b>5 mins</b>
<b>Public Comment</b>			<b>5 mins</b>
<b>Agency Reports</b>			<b>10 mins</b>
PR Recap	Brian Schott	Information	5 mins
Monthly DVA Recap	Mary Angelo	Information	5 mins
<b>Staff Reports</b>			<b>20 mins</b>
Marketing Manager Report	Lilian Bassett	Information	5 mins
Membership Director Report	Sara Knight	Information	5 mins
Executive Director Report	Zak Anderson	Information	10 mins
<b>Financial Reports</b>			<b>5 mins</b>
	Nicole Schmid	Info/Approve	
<b>Committee Reports</b>			<b>40 mins</b>
Marketing Committee Report	Staff & Committee	Info/Approve	
<b>New Business</b>			<b>5 mins</b>
Next Meeting Columbus Day Possible Reschedule?			
<b>Old Business</b>			<b>5 mins</b>
<b>Other</b>			<b>10 mins</b>
Board Roundtable			
<b>Adjourn</b>	Mariah Joos		

**Next Meeting: October 13, 2025.** Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.