

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, August 11, 2025
2:30 - 4:30pm
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Jessie Farnes		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment			5 mins
Agency Reports			10 mins
PR Recap	Brian Schott	Information	5 mins
Monthly DVA Recap	Mary Angelo	Information	5 mins
Staff Reports			20 mins
Marketing Manager Report	Lilian Bassett	Information	5 mins
Executive Director Report	Zak Anderson	Information	10 mins
Membership Director Report	Sara Knight	Information	5 mins
Financial Reports	Nicole Schmid	Info/Approve	5 mins
New Business			5 mins
Old Business			10 mins
Committee Assignments & Meeting Dates	Zak Anderson	Information	
Bylaws	Zak Anderson	Information	
Other			
Board Roundtable			
Adjourn	Jessie Farnes		

Next Meeting: September 8, 2025. Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.