

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, June 9, 2025
2:30 - 4:30pm
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment:			
Agency Reports			10 mins
PR Recap	Brian Schott	Information	5 mins
Monthly DVA Recap	Mary Angelo	Information	5 mins
Staff Reports			20 mins
Marketing Manager Report New DAM Software	Included in Packet	Information	5 mins
Executive Director Report Restaurant Week Membership Renewals STMP/TAC Update Destimetrics Report Membership Director	Zak Anderson	Information	15 mins
Committee Reports			
<u>WCVB Finance Committee:</u> <i>Committee: Kim Wortman, Kent Taylor, Mariah Joos, Jessie Farnes, Nicole Schmid</i>			
Financial Reports	Nicole Schmid	Info/Approve	5 mins
Approval of Financial Reports			
New Business			20 mins
Alcohol CSF Committee Assignments			
Old Business			10 mins
Bylaws		Info/Approve	
Other			
Board Roundtable			
Adjourn	Mariah Joos		

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Next Meeting: AUGUST 11, 2025. Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.