

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, May 12, 2025
2:30 - 4:35pm
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			5 mins
<u>Approval of Minutes</u>		Approve	5 mins
Public Comment:			
Agency Reports			0 mins
PR Recap	Brian Schott	Included in packet	
DVA Recap	Mary Angelo	Included in packet	
Staff Reports			15min
Marketing Manager Report	Lilian Bassett	Information	5 min
Executive Director Report	Zak Anderson	Information	5 min
Destimetrics Report			
Visitor Information Center			
Chamber of Commerce			
GPIA - Update			
Director, Member Relations Report	Zak Anderson	Information	5 min
Committee Reports			
WCVB Finance Committee: <i>Committee: Kim Wortman, Kent Taylor, Mariah Joos, Jessie Farnes, Nicole Schmid</i>			
Financial Reports	Nicole Schmid	Info/Approve	5 mins
<u>Approval of Financial Reports</u>			
New Business			10 mins
<u>Approval of FIB and WFCU Additions/Removals</u>		Info/Approve	5 min
<u>Appointment of Zak on Housing WF BOD</u>		Info/Approve	5 min
Old Business			10min
Discussion of Bylaws		Info/Approve	10min
<u>Approval of Bylaws</u>			
Creative Agency RFP Committee Update (10min Presentation 10 min Q&A per agency)		Information	60 min
Adjourn	Mariah Joos		

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Next Meeting: June 9, 2025. Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.