

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, April 14, 2025
2:30 - 4:30pm
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment:			
Agency Reports			20 mins
PR Recap	Brian Schott	Information	10 mins
Monthly DVA Recap	Mary Angelo	Information	10 mins
Staff Reports			25 mins
Marketing Manager Report	Lilian Bassett	Information	5 mins
Website Enhancements	Jennifer Saucier	Information	5 mins
Executive Director Report	Julie Mullins	Information	15 mins
Destimetrics Report			
Protect our Winters Annual Report			
Creative Agency RFP Update			
FY26 Strategic Plan Update			
Office Relocation - Update			
Director, Member Relations Report	Zak Anderson	Information	5 mins
Committee Reports			
<u>WCVB Finance Committee:</u> <i>Committee: Kim Wortman, Kent Taylor, Mariah Joos, Jessie Farnes, Nicole Schmid</i>			
Financial Reports	Nicole Schmid	Info/Approve	5 mins
Approval of Financial Reports			
Approval of FY26 Budget			5 mins
New Business			
Old Business			5 mins
Other			
Board Roundtable			
Adjourn	Mariah Joos		

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Next Meeting: May 12, 2025. Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.