

WHITEFISH

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CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, February 10, 2025
2:30 - 4:30pm
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Jessie Farnes		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment:			
Agency Reports			20 mins
PR Recap	Brian Schott	Information	10 mins
Monthly DVA Recap	Mary Angelo	Information	10 mins
Staff Reports			30 mins
Marketing Manager Report DAM Portal	Lilian Bassett	Information	5 mins
Executive Director Report Julie Mullins- leave of absence Destimetrics Report / Market Report Strategic Planning FY26 BOD terms	Zak Anderson	Information	20 mins
Director, Member Relations Report	Zak Anderson	Information	5 mins
Committee Reports			
<u>WCVB Finance Committee:</u> <i>Committee: Kim Wortman, Kent Taylor, Mariah Joos, Jessie Farnes, Nicole Schmid</i>			
Financial Reports	Rhonda Fitzgerald	Info/Approve	30 mins
Approval of Financial Reports			
Approval of Taxes			
FY26 Budget discussion Camera's / Kiosk wifi update			
New Business			
Old Business			
Other			
Board Roundtable			
Adjourn	Jessie Farnes		

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Next Meeting: March 10, 2025. Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.